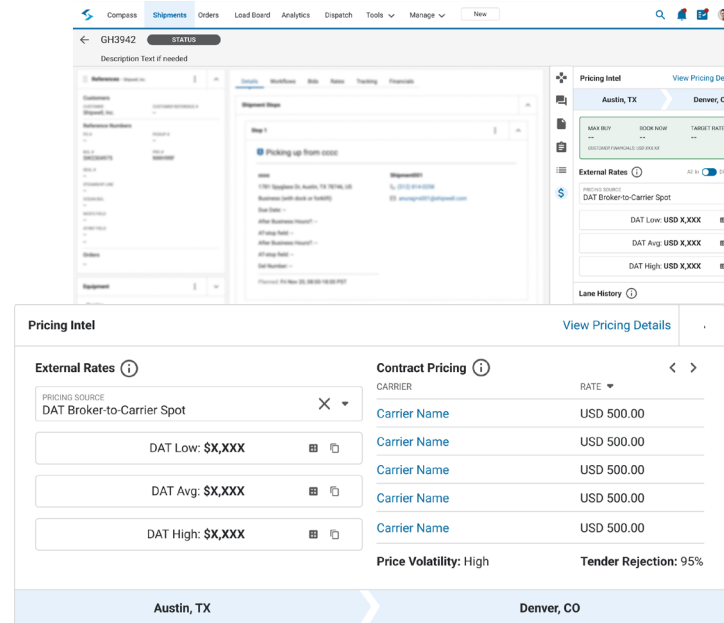




Master your pricing with Shipwell Pricing Intelligence

Find the right rates to keep your goods in motion

Gain a competitive edge in your pricing strategy with seamless integration through our Rates Integration Marketplace. Maximize your pricing strategy by leveraging your previous spend and spot market rates. Take control of your pricing decisions to ensure smooth operations for your goods while maximizing your profit margin.



Are you a shipper looking to optimize pricing, secure reliable capacity, and streamline your supply chain operations?

Whether you're a shipper looking to stay informed about current market trends or a broker operating in the spot market, Shipwell Pricing Intelligence caters to your needs. Our solution not only provides real-time spot rates through your choice of subscription services but also enables benchmarking of contract rates against industry standards and your own historic rate performance. This empowers you to optimize your pricing strategies, stay competitive, and drive success in your transportation operations..

How can you optimize pricing and streamline operations?

Shipwell Pricing Intelligence provides you with the insights and tools you need to optimize your pricing strategy and secure the best possible rates for your shipments. With our solution, you can easily:



Stay informed about current market trends

Get real-time spot rates and historical rate insights to make informed pricing decisions.



Benchmark your contract rates

Compare your contract rates against the industry standard to ensure you're getting a good deal.



Effortlessly integrate with Shipwell

Leverage our open APIs and self-service integrations to make it simple to get started and to meet your needs.

Choose your rate subscriptions

With Shipwell Pricing Intelligence, you can choose from a variety of rate subscription services to get the data you need. Our partnerships with DAT Freight & Analytics, Truckstop, and FreightWaves SONAR, and others coming soon, give you access to comprehensive market data and industry insights, so you can benchmark your pricing and ensure competitiveness. You can access spot pricing for broker-to-carrier rates and contract pricing for shipper-to-carrier rates. With our integrated platform, you can easily get a comprehensive view of market rates. This gives you the power to make smarter decisions about your shipping purchases.



Shipwell Pricing Intelligence — accurate estimates, best rates, improved visibility

Pricing Intel

View Pricing Details

External Rates ⓘ

PRICING SOURCE

DAT Broker-to-Carrier Spot

DAT Low: \$X,XXX

DAT Avg: \$X,XXX

DAT High: \$X,XXX

Contract Pricing ⓘ

CARRIER

RATE ▼

Carrier Name	USD 500.00
Carrier Name	USD 500.00
Carrier Name	USD 500.00
Carrier Name	USD 500.00
Carrier Name	USD 500.00

Price Volatility: High

Tender Rejection: 95%

Austin, TX

Denver, CO

Achieve greater pricing accuracy

Our advanced pricing intelligence tools utilize a diverse range of data sources to provide you with highly accurate estimates.

Find the best rates for your shipments

Our intuitive tools simplify the process of finding the best rates and carriers for your shipments.

Gain unparalleled visibility into your shipping rates

Track your historical rates and spot market trends to make informed decisions about your future shipping plans.

Review historical lane insights (My Data)

Shipwell Pricing Intelligence gives you a comprehensive view of your own shipping history, so you can identify fair prices that align with your unique requirements.

Carrier performance: See how different carriers have performed on your shipments over time. This information can help you identify carriers that are consistently reliable and efficient, and those that may need to be replaced.

Prior paid rates: Compare your prior paid rates on the same lane to current market rates. This information can help you identify opportunities to save money on your shipping costs.

Market trends: Track market trends and see how they're affecting your shipping costs. This information can help you make informed pricing decisions and ensure that you're getting the best possible rates for your shipments.

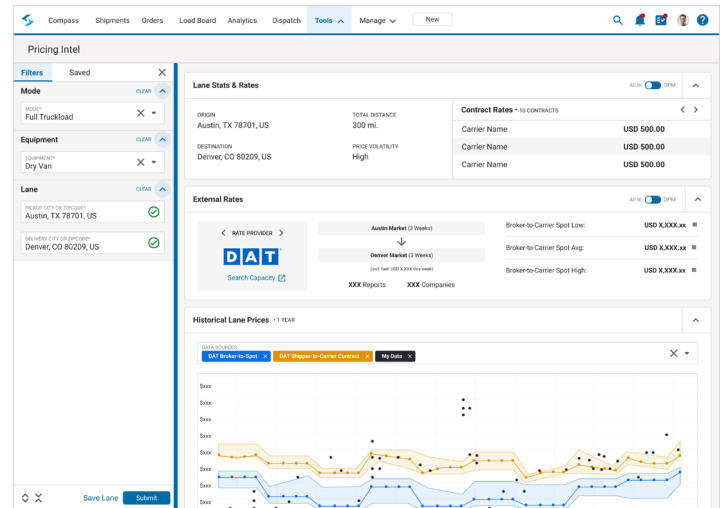
Utilize analytics for benchmarking your contract rates and spot market variance

Shipwell Pricing Intelligence provides you with powerful analytical capabilities that can help you benchmark your contract rates against the overall industry's contract rates.

Reprice your contracts: If your contract rates are significantly above the market rate, you may be able to negotiate a better deal with your carrier.

Switch carriers: If your current carrier is consistently charging above-market rates, you can switch to a different carrier and save money.

Negotiate spot rates: If the spot market is lower than your contract rates, you can negotiate a better deal with your carrier on a spot basis.



About Shipwell

At Shipwell, we empower supply chains with increased efficiency and service effectiveness at scale. Our solution combines everything shippers need, from transportation management and visibility to procurement, in a comprehensive, easy-to-use platform, so shippers can effectively operate, manage, and optimize their entire shipping process seamlessly.

To learn more, visit shipwell.com.

