

# Seamless Visibility. Total Control.

## Shipwell + IoT Provider Integration: Your Key to Proactive Shipment Management

Create the supply chain transparency you've always wanted using Shipwell's powerful IoT-integration. By combining advanced IoT tracking solutions with Shipwell's platform, you'll gain real-time visibility into your shipments—location, condition, and beyond—all in one place.

### The Benefits for Your Business

#### Enhanced Visibility

IoT devices provide constant tracking and logging, greatly improving the transparency of all logistics-related processes

#### Increased Efficiency

Eliminate the need to toggle between multiple systems—with Shipwell's centralized platform, teams save time, reduce manual effort, and streamline workflows

#### Improved Decision-Making

Access to real-time data allows for faster decision-making processes, elimination of delayed dangers, and increased productivity

#### Risk Mitigation

Get ahead of potential issues by monitoring storage conditions and ensuring compliance with safety standards, reducing the risk of product loss or damage

#### Sustainability

Optimize routes and reduce fuel consumption, contributing to lower carbon emissions and a more environmentally friendly supply chain

### Powerful Features at Your Fingertips

#### Self-Service Integration

Quickly and easily activate an IoT provider through Shipwell's Integration Marketplace for seamless setup

#### Device Management

Attach or remove IoT devices directly within the Shipwell platform to access real-time tracking information for your shipments

#### Real-Time Tracking & Analytics

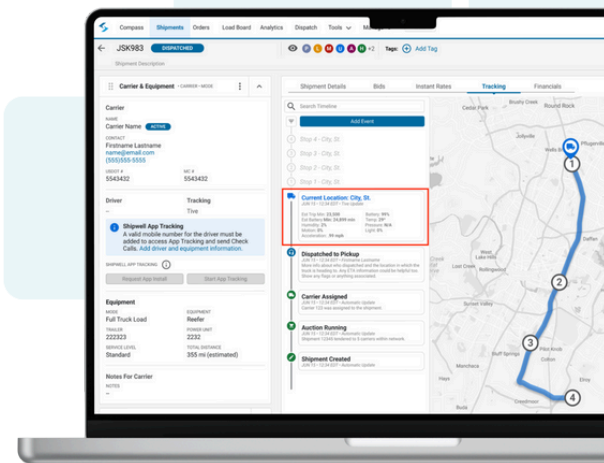
View sensor details and shipment location in Shipwell's tracking timeline to stay informed and monitor in transit conditions



*This integration brings everything into one place, helping teams save time, reduce complexity, and focus on delivering exceptional service to their customers.*

**Shawna Aubin**

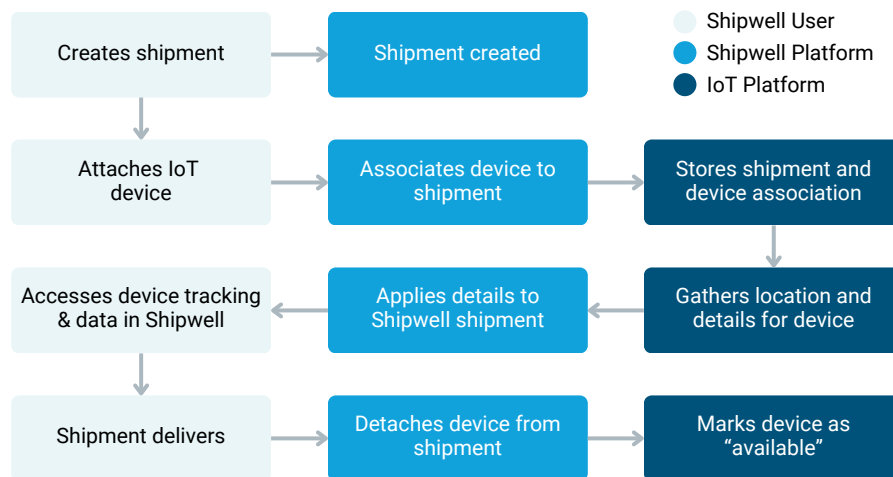
Product Manager at Shipwell



# Simplifying IoT Integration Across Platforms

Shipwell's platform simplifies IoT integration, allowing users to access data with the same API key and data model already in use. This enables the seamless retrieval of IoT data for shipments and orders, regardless of source. By standardizing the integration process, Shipwell eliminates the complexity of varying APIs and data formats to deliver a consistent, efficient experience for every need. *Direct integration with Tive is available now, with more providers coming soon.*

## IoT Integration Workflow



## Real-World Applications and a Smarter, Greener Future

IoT technology delivers significant value across industries - such as food & beverage, grocery, oil & gas, manufacturing, and retail - with precise monitoring and control:

- **Cold Chain & Perishables Tracking:** Monitor temperature and humidity of goods to prevent spoilage and guarantee shelf readiness
- **High-Value & Hazardous Goods Monitoring:** Securely track luxury items, electronics, and volatile materials to minimize loss, and ensure safe transportation
- **Finished Goods Visibility:** Provide real-time location updates during transit to optimize distribution and enhance customer satisfaction

As industries face increasing pressure to improve sustainability, Shipwell's solutions go beyond operational efficiency. IoT-driven insights help companies achieve environmental goals through **route optimization**, **reduced fuel consumption**, and **lower carbon emissions**—on top of delivering superior service.

## Ready to take control?

Contact your Shipwell Implementation Consultant or Customer Success Manager to activate your IoT provider's account.

## New to Shipwell?

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