

# A sustainable food and beverage supply chain means a more sustainable business

Shipwell's technology helps you proactively manage the entire shipment lifecycle to prevent spoilage, reduce waste and save money — all while reducing environmental impact

## Growing demands require more advanced, scalable solutions

By 2050, the world will have almost 10 billion mouths to feed. Companies in the food and beverage industry must prepare to meet scaled-up demands for production and delivery. At the same time, the industry is also more susceptible to increased market volatility than others due to chargebacks, spoilage and strict regulations, alongside already narrow margins. That's why we developed a TMS with technology that's designed to bring efficiency, visibility and intelligence to your operations.

## Critical capabilities for food and beverage supply chains:

- Pricing intelligence across carriers and lanes
- Access to private load board and expanded capacity
- Integrated parcel
- Delivery confirmation and settlement tools
- Load and route optimization
- Real-time tracking and exception management

## Key statistics

**75%**

ROI increase through a reduction in spoilage

**50%**

Reduction in chargeback claims

**40%**

Reduction in shipping costs and miles driven

**96%**

Visibility coverage of your supply chain

**98%**

On time pickup and drop off rate

## Join the shipping evolution®

Shipwell's connected shipping platform transforms your supply chain by combining the features and functionality of a superior TMS with advanced visibility and an integrated partner network — all in one scalable solution.

[Request a demo](#)

# The recipe for success in the food and beverage supply chain industry

## Getting shipments moving quickly

Instantly uncover reliable carrier options and quotes to get shipments moving quickly with our integrated premium capacity network.

- Gain instant access to an expanded carrier network and spot capacity through a private load board
- Ensure your shipments are in trusted hands with carrier scorecards
- Enable automated tendering to approved carriers at pre-negotiated rates

## Improving pricing control and strategy

Leverage powerful [pricing intelligence](#) tools to help plan ahead, negotiate better rates and identify new opportunities for cost savings.

- Assess rating patterns and tendencies based on day-of-week, holidays and more with 14-day price forecasting
- Compare current and historic rates, shipment details, and carrier performance
- Manage complex variables with tailored guidance built directly into existing workflows

*“Shipwell is eons ahead of our last solution, [they] provide everything we need, plus things we didn't even know we needed.”*

**Jennifer Haller**

*Logistics Manager, Paris Foods*

## Uncovering greater shipment efficiency

Automatically consolidate orders and place them on the most efficient route to reduce miles driven, boost shipment speed and lower costs.

- Reduce shipping costs and miles driven by up to 40% while keeping all constraints for pick-up and delivery constant
- Seamlessly consolidate orders into shipments
- Automatically determine the optimal mode and calculate the cost for shipments

## Managing delays to prevent spoilage

Reduce spoilage and chargebacks with continuous shipment monitoring, proactive issue identification and actionable solutions – all on one screen.

- Instantly know when pickup or delivery is late or a shipment is running behind
- Address issues directly through instant solutions, without navigating to separate tabs or platforms
- Gain advanced visibility with over-the-map tracking and Responsive ETAs that factor in upcoming traffic and weather
- Receive delivery confirmation for tangible evidence in disputing chargebacks
- Manage shipments on the go with the Shipper Mobile app